

EXHIBITOR OPPORTUNITIES



NORTH DAKOTA SAFETY COUNCIL

SAFETY+HEALTH CONFERENCE

52nd ANNUAL

February 24-27, 2025 • Bismarck Event Center

EXHIBITOR SHOW

Tuesday, February 25 & Wednesday, February 26



NDSC
NORTH DAKOTA SAFETY COUNCIL

EXHIBITOR

Agenda & Benefits

The NDSC Safety & Health Conference is the region's largest. Boost your brand while attendees are buzzing with new ideas!

Plenty of Networking Time

10 hours of scheduled networking time, with activities, food and door prizes to draw attendees to the Exhibit Hall.

Qualified Leads

Connect with a diverse audience, including more than 1,000 safety professionals, industry leaders, future customers and decision-makers.

Marketing Exposure

Exhibitors receive a special listing in the NDSC's program guide given to all attendees. Plus – you'll be listed on our event website and get exposure on our event app.

Attendee List

Exhibitors receive a list of attendees after the conference with names, companies, mailing address and phone number. You can also obtain email addresses with Lead Retrieval.*

Opening Session, Keynotes & Meals

Receive two complimentary passes giving you free access to the opening session, keynotes and meals for two people per booth, per day.

*The NDSC reserves the right to review reports of inappropriate use of the list and prohibit your company from future conference participation.

AGENDA

MONDAY, FEBRUARY 24

Noon-8pm Exhibitor setup

TUESDAY, FEBRUARY 25

6:30am-7am Exhibitor setup
7am-8am Breakfast & Exhibitor Power Hour
8am-9:45am Opening Session
9:45am-11am Exhibitor Power Hour
11:45am Exhibitor Lunch
Noon-1:30pm Lunch & Exhibitor Power Hour
2:30pm-3:30pm Exhibitor Power Hour & Refreshments
5pm Exhibit Hall Closes
5:30pm-7:30pm Event Social
Bismarck Hotel and Convention Center

WEDNESDAY, FEBRUARY 26

7am-8am Breakfast & Exhibitor Power Hour
8am-9:15am Keynote
9:15am-10:30am Exhibitor Power Hour
11:45am Exhibitor Lunch
Noon-3:00pm Lunch & Exhibitor Power Hours
3pm-5pm Tear Down

NDSC MEMBERS GET MORE!

NDSC members receive \$50 off their total exhibitor registration, logo recognition in the program guide, and proud member signage in their booth.

Not sure if you're a member? Call 800-932-8890 or check

ndsc.org/member-directory

Want to become a member? Call us today!



Purchase
LEAD RETRIEVAL
to make the most of the connections
you find at the Conference!

See page 4 for more info.

BOOTH INFO & FEES

2025 includes a FRESH NEW Exhibit Hall floor layout. With opportunities to go bigger, you can go beyond a 10x10 booth. Flexible spaces that YOU can customize will create a more dynamic spot to showcase your products. Get creative and pick a custom Super Premium or Prime space!

Booth Options and Amenities

Standard Booth: \$730

Premium Booth: \$785

With the purchase of each individual booth, you receive:

- 10'x10' space sectioned off with an 8' backdrop and 3' sides (blue)
- One 8' table and two chairs
- Blue table cover
- Electricity (Must provide your own long extension cord. You may need up to a 50 foot cord depending on booth location)
- Carpet
- One secured wireless Internet code
- Breakfast, lunch and keynote access for two people each day

- You may purchase meals for additional attendees.

Super Premium Booth: \$1,800

- 10x20 space. There's no pipe or drape on the sides or back of booth, making it open entry all the way around.
- Two 8' tables and four chairs
- Two blue table covers
- Electricity (Must provide your own long extension cord. You may need up to a 50 foot cord depending on booth location)
- Carpet
- Two secured wireless internet codes
- Breakfast, lunch and keynote access for four people each day

Prime Booth: \$2,500

- 20x30 space
- Two 8' tables and four chairs
- Two blue table covers
- Electricity (Must provide your own long extension cord. You may need up to a 50 foot cord depending on booth location)
- Carpet optional
- Two secured wireless internet codes
- Breakfast, lunch and keynote access for four people each day
- Space for a free-standing banner in the Registration Lobby
- Free ¼ page ad in the Conference Program Guide
- Custom push notification during prime time of Conference

If you don't need any of the items above, please let us know during registration.

Premium booths include the same amenities as a standard booth, but are located in prime locations such as end caps, near food, and in aisles we anticipate to have high-traffic flows.

Additional Attendees

If you need additional passes, the cost is \$75 per additional attendee, and includes meals. To register additional booth attendees, please email ndsafetyconference@ndsc.org.

Additional Booth Amenities

Additional booth amenities can be purchased during registration for the prices stated below. Purchases day of show will be charged at a higher rate.

- Extra 4', 6' or 8' Table: \$8
- 200v (50amp) power: \$30
- Extra Cloth Table Cover: \$15
- Secured Hard Line Internet: \$100
- Additional Secured Wireless Internet Code: \$5

- One code is provided with each booth purchase. No outside routers permitted.

**Exhibitor
Registration
Deadline:**
Friday,
January 24,
2025

Multiple booths are encouraged, but double booths cannot be endcaps.

Questions about a customized exhibit space?

Contact Tia Streeter: 701-751-6103 • tias@ndsc.org

EXHIBITOR CONDITIONS & DETAILS

Booth Information

Booths are first-come, first-served and each exhibitor chooses their location as part of the registration process.

When choosing your booth location, if you would prefer not to be next to a competitor, check the interactive floor plan to see other company locations.

If a competitor chooses a booth next to yours, you may modify your registration online. If you would like assistance with choosing a new booth call 701-751-6103.

Agenda Details

- **Booth set up** will be Monday, February 24, 2025, from 12pm - 8pm and Tuesday, February 25 from 6:30am - 7am. On Monday, exhibitors WILL NOT be allowed in the Bismarck Event Center (BEC) past 8pm. **If an exhibitor is in the BEC past 8pm, the BEC will charge them for the time.**
- The Keynote Hall is directly connected to the Exhibit Hall, so please limit conversations with attendees during the keynote sessions. This will help limit distractions for those listening to the speakers.
- **Please enter through door E54 and park in Parking Lots E or D.**
- Booths are open 7am to 5pm Tuesday, February 25 and 7am to 3:00pm Wednesday, February 26.
- Move out is Wednesday, February 26 from 3pm to 5pm.

Cancellation Policy

If you MUST cancel your booth registration prior to January 24, 2025, you will receive a 50% refund. No refunds will be issued after January 24 due to marketing and administrative costs incurred.

*The NDSC reserves the right to assess fees or refuse booth registration for future events for companies who tear down early.

Reserve your booth today! ndsc.org/annualconference

Stand out from the crowd with

EXHIBITOR

Upgrade Packages

A booth gives you a presence at the Exhibitor Show - now
SEPARATE YOURSELF FROM THE COMPETITION
with these marketing opportunities:

GOLD UPGRADE PACKAGE

\$800

2 Freestanding Banner Spaces - \$500 value

You provide the banners, we'll make sure attendees see it ALL WEEK! Banners will be placed in high-traffic areas.

1 Event Social Hospitality Room - \$200 value

After day one wraps up, attendees are ready to mingle! Your room at the Event Social is an opportunity to build relationships and your brand.

1/2 Page Ad in the Program Guide - \$500 value

Distributed to every attendee, this publication gives you additional exposure even AFTER attendees leave the event!

That's \$1,200 of additional marketing exposure for only \$800 - a \$400 savings!

Limited to five exhibitors.

Search For Safety Game | \$50

Drive more traffic to your booth by opting into our Search for Safety game for only \$50.

Only 24 slots available.

Just add this to your cart during your registration.

Push Notification Alert | \$150

Create your own message/notification to go out to all the attendees through our Conference app. This brief message can go out at your selected time and will direct attendees to your specific booth or your exhibitor page in the app for more information about your company.

Limited to only 5 exhibitors

Just add this to your cart during the registration process.

SILVER UPGRADE PACKAGE

\$500

1 Freestanding Banner Space - \$250 value

You provide the banner, we'll make sure attendees see it ALL WEEK! Banners will be placed in high-traffic areas.

1 Event Social Hospitality Room - \$200 value

After day one wraps up, attendees are ready to mingle! Your room at the Event Social is an opportunity to build relationships and your brand.

1/4 Page Ad in the Program Guide - \$300 value

Distributed to every attendee, this publication gives you additional exposure even AFTER attendees leave the event!

That's \$750 of additional marketing exposure for only \$500 - a \$250 savings!

Limited to five exhibitors.

Lead Retrieval

Don't let exhibiting dollars go to waste. Leads turn into sales with the Aventri Lead Capture app offered during the NDSC Safety + Health Conference. Exhibitors can effectively gather, qualify and follow-up with leads, including attendees' email addresses. **Don't miss the Early Bird pricing!**

Early Bird: Single License \$150

3 Pack \$420 • 5 Pack \$650

Early Bird deadline is January 27, 2025

Standard: Single License \$200

3 Pack \$560 • 5 Pack \$875

Questions? Call 701-223-6372 or email ndsafetyconference@ndsc.org

Reserve your booth today! ndsc.org/annualconference

ATTENDEE DEMOGRAPHICS

YEARS OF EXPERIENCE		
	2023	2024
1-3 Years	17.04%	14.29%
4-9 Years	27.96%	27.21%
10-19 Years	34.20%	37.18%
20+ Years	20.81%	21.32%

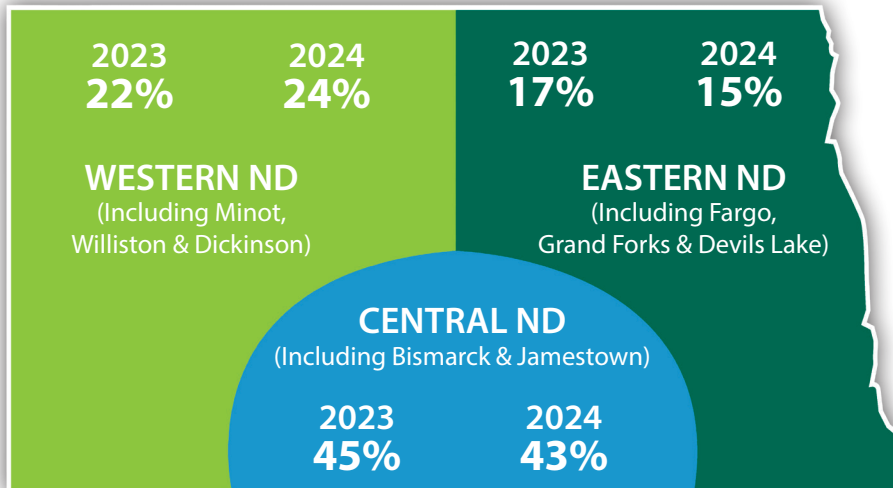
INDUSTRY	AFFILIATION	
	2023	2024
Aerospace	0.36%	0.00%
Agriculture	4.76%	3.46%
Construction	11.90%	12.50%
Government	7.74%	10.72%
Health Care	4.40%	2.52%
Insurance	0.95%	1.05%
Manufacturing	13.57%	14.71%
Mining	11.31%	9.77%
Oil & Gas	18.33%	18.69%
Other Industry	12.86%	7.98%
Petrochemical	0.12%	0.21%
Professional Services	2.14%	0.63%
Transportation	2.50%	2.31%
Utilities	9.05%	15.44%

JOB TITLE		
	2023	2024
Administrative Support	1.79%	0.54%
CEO/President/Owner	1.02%	2.17%
Director	3.32%	10.87%
EHS	8.93%	6.25%
Electrician	4.34%	1.63%
HSE	8.93%	11.14%
Human Resources	5.87%	1.36%
Maintenance	4.34%	6.79%
Mechanic	4.59%	2.45%
Operations	7.14%	4.08%
Coordinator/General Manager	26.79%	30.98%
Safety Director/Manager	19.13%	16.58%
Safety Consultant	*	4.08%
Vice President	1.28%	1.09%
* Category not tabulated		

FIRST TIME ATTENDING		
	2023	2024
Yes	31.63%	34.45%
No	68.37%	65.54%

Reflects the feedback of those who completed the demographic survey during registration.

ATTENDEES BY REGION



2023
906
participants from
302 companies
and **12 states.**

2024
952
participants from
325 companies
and **30 states.**

127
exhibitor booths
representing
107 companies.

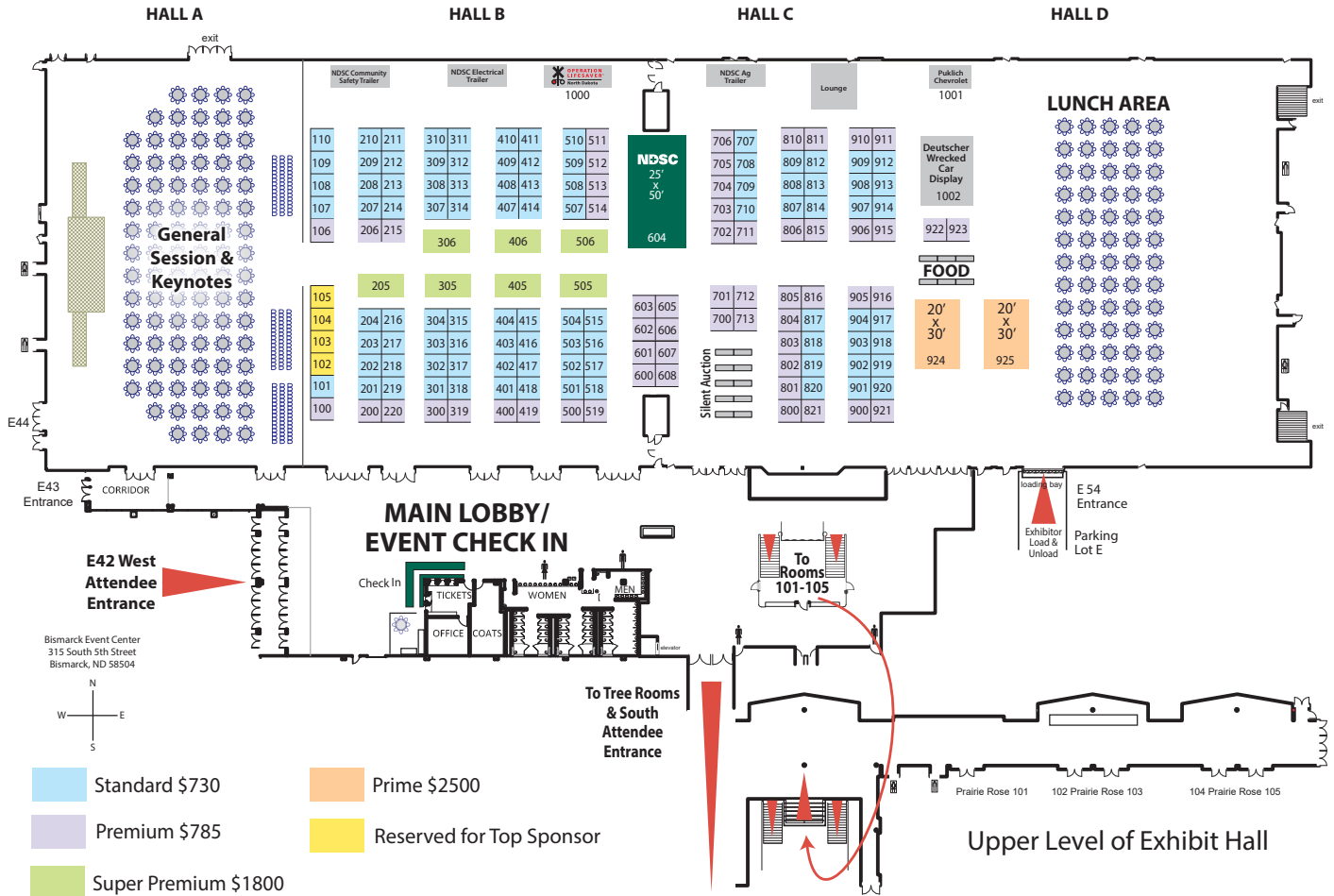
149
exhibitor booths
representing
123 companies.

Out-of-state attendees

2023
16%

2024
18%

EXHIBIT HALL



HOTEL INFORMATION

These hotels are all within a mile of the Bismarck Event Center

Bismarck Hotel - \$99/night

- 800 S. 3rd St., Bismarck
- 701-660-8063
- thebismarckhotel.com

Fairfield Inn & Suites South - \$122/night

- 135 Ivy Ave, Bismarck
- 701-223-9293
- marriott.com

EverSpring Inn & Suites - \$99/night

- 200 East Bismarck Expressway, Bismarck
- 701-222-2900
- everspringinn.com

Radisson - \$109/night

- 605 East Broadway Avenue, Bismarck
- 701-712-6475
- choicehotels.com

See other hotel options available at ndsc.org/annualconference

2024 EXHIBITORS

- 3M
- Access Safety Specialists, LLC
- Acme Tools
- ACR Bivy
- AFILAC - Evolve Human Resource Consulting LLC
- Airgas
- Alleviate LLC
- American Society of Safety Professionals (ASSWP)
- Ansell
- Associated Builders and Contractors MN/ND
- Axiom Medical
- Bank of North Dakota
- Baranko Brothers, Inc.
- Basin Safety Consulting Corporation
- Beckler Workforce Safety
- Bismarck - Burleigh Public Health
- Bismarck State College
- Blackline Safety
- Board of Certified Safety Professionals
- Border States
- BSA/Armor Guys
- Carhartt Company Gear
- CBIZ Insurance Services, Inc.
- Cestusline, Inc.
- Cintas Corporation
- Columbia Southern University
- Company Care - CHI St. Alexius Health
- Cordova Safety Products
- Dalmec Manipulators
- Directmed
- DORN Companies
- Draeger
- DSG
- DuPont Personal Protection
- DXP Enterprises
- EAPC Architects Engineers
- Edge PPE
- Ejendals Inc
- Emerson
- Energy & Environmental Research Center
- ePulse
- Essentia Health Occ Med
- Fastenal Company
- Global Glove & Safety Manufacturing, Inc.
- Globus Group
- Great Lakes Sales and Marketing
- Hastings Air Energy Control Inc
- HAZWOPER OSHA Training, LLC
- HexArmor
- Hidow (NYA Retail Inc)
- HSI
- InDemand Industrial Services, LLC
- Indiana Safety & Supply
- Industrial Scientific Corporation
- Interiors By France, dba, Interiors By Design
- JM Test Systems
- Kenwood/WS Communications
- KO Safety Services LLC
- Lakeland Industries
- LAPCO
- Lapco FR
- Larson Davis
- Lignite Energy Council
- Macurco Inc
- MADD - Mothers Against Drunk Driving
- Magid
- Majestic Glove
- Mallory
- Martor
- Master Lock
- Midwest Special Instruments
- Mobileye, Inc.
- Morton Safety
- Motion Industries
- MSA - The Safety Company
- MVTL, Inc. (Minnesota Valley Testing Laboratories)
- Nardini Fire Equipment
- NAWIC - Fargo-Moorhead, ND #246
- North Dakota One Call
- North Dakota Safety Associations
- North Dakota Workforce Safety & Insurance
- Northern Plains Rail Services
- Northern Testing, Inc.
- OHD
- One Basin - One Way!
- O'Neill Fire & Supply
- Onshore Safety Alliance (OSA)
- Onsite Medical Services Inc.
- Onyx Cool
- OSHA
- PAM - Post Acute Medical
- Philips
- PMG Safety
- Pro Industrial / Borsheim Crane
- Puklich Chevrolet
- R.C. Bremer
- Rad Pros
- Ranger Energy Services
- Regroup Mass Notification
- RESA POWER
- RKI Instruments, Inc.
- ROCO Rescue
- S&S Promotional Group
- Sanford Health OccMed
- SKC Inc
- Summit Carbon Solutions
- Superior Goalposts LLC
- Surewerx
- Syndicate Energy Services - Safety Supplies & Training
- Techline Technologies
- Total Safety
- Trevor's Story
- Trinity Health
- Tyndale Company
- UltraTech International, Inc.
- Veritas Crane
- Vestis
- Vision Zero
- Walman Optical Safety Eyewear
- Westex: A Milliken Brand
- White Cap
- Wrangler/Kontoor Brands
- ZOLL Medical Corporation



PROGRAM GUIDE

Advertising
Opportunities



Your ad here!

REACH
1,000 SAFETY AND HEALTH
PROFESSIONALS

with your ad in the **CONFERENCE PROGRAM GUIDE**

The Program Guide will be distributed to 1,000 conference attendees, including safety coordinators and supervisors, skilled tradesman, facility managers, CEOs, VPs and health and wellness professionals. They represent vast industries such as construction, oil & gas, manufacturing, mining, utilities, healthcare, transportation, energy, and more!

Full page (7.65"x10.2") \$950

Half page (7.65"x4.85") \$500

Quarter page (3.65"x4.85") \$300

Eighth page (3.65"x2.3") \$155

Can't make it to the Conference?

You can still reach attendees
by advertising your products or
services in the Program Guide!

Reserve your ad space by January 17, 2025

Include information such as special offers, details about your business,
your logo and all contact information. We can even design your ad!

Reserve your space today!

701-223-6372 or ndsafetyconference@ndsc.org

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