

SPONSOR OPPORTUNITIES

NORTH DAKOTA SAFETY COUNCIL
SAFETY+HEALTH
CONFERENCE 52nd ANNUAL

February 24-27, 2025
Bismarck Event Center

*YOU can make a difference
and help us create a
culture of safety!*



NDSC
NORTH DAKOTA SAFETY COUNCIL
A private non-profit.

SPONSOR LEVELS

Find the level that works for you!

	Legendary \$20,000+	Event Champion \$15,000 - \$19,999	Premier \$10,000 - \$14,999	Platinum \$5,000 - \$9,999	Diamond \$3,000 - \$4,999	Gold \$1,000 - \$2,999	Silver \$500 - \$999	Bronze \$300 - \$499
Half page ad in NDSC quarterly training calendar (2 consecutive issues) \$1500 value	✓							
Company logo on program guide cover	✓	✓						
Half page ad on the back cover of the conference booklet OR full page ad in the program guide (\$950 value)	✓							
Feature ad in promotional conference emails	2 Emails	1 Email						
Half page ad in the program guide (\$500 value)		✓	✓					
Premium tradeshow booth(s) with all vendor benefits, located in highest traffic areas	2 \$1570 value	2 \$1570 value	1 \$785 value					
Company logo on conference booklet cover	✓	✓	✓					
Recognition on NDSC's 'Talk Safety To Me' podcast	✓	✓	✓	✓				
Included in Conference session slideshow	✓	✓	✓	✓				
Top sponsor name badge ribbons for all attendees	✓	✓	✓	✓				
Banner ad on mobile app & virtual platform	✓	✓	✓	✓				
Social media mentions	✓	✓	✓	✓	✓			
Complimentary full conference attendee(s)	8 \$7880 value	7 \$6895 value	5 \$4925 value	3 \$2955 value	2 \$1970 value			
Recognition in all email promotions	✓	✓	✓	✓	✓			
Logo recognition at Event Social	✓	✓	✓	✓	✓	✓	NAME LISTING	
Recognition in conference booklet, program guide, signage, table tents, website, mobile app & virtual platform	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING
Recognition on the big screens during opening session, closing session and lunches	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME LISTING	NAME LISTING
All company reps invited to networking social	✓	✓	✓	✓	✓	✓	✓	✓

Find the Sponsor Agreement form at

ndsc.org/annualconference/sponsors

You can commit to supporting the event at any point, but to receive recognition in the conference booklet, please submit your agreement by Friday, November 8, 2024.



EXCLUSIVE SPONSORSHIPS

Stand out with these one-of-one offers!

Notebook Sponsor **\$3,500**

- Company message or logo on 1,000 notebooks given to attendees during the 4 day event
- Recognition in all email promotions at the Diamond level
- Logo recognition at Event Social
- Company logo inside the conference booklet and program guide, on conference signage, table tents, website, mobile app and virtual platform
- Recognition on the big screens at the opening session, closing session and all lunches
- All company representatives invited to attend networking Event Social

Lanyard Sponsor **\$3,000**

- Company message or logo on 1,500 lanyards worn by attendees, exhibitors and staff during the 4 day event
- Recognition in all email promotions at the Diamond level
- Logo recognition at Event Social
- Company logo inside the conference booklet and program guide, on conference signage, table tents, website, mobile app and virtual platform
- Recognition on the big screens at the opening session, closing session and all lunches
- All company representatives invited to attend networking Event Social

Event Social **\$2,500**

- Logo recognition in all marketing of the Event Social, leading up to the event, including email promotions and a feature ad in the conference booklet
- Logo recognition in all marketing of the Event Social at the conference, including a feature ad in the program guide, signage in the halls, and on the big screens at the opening session and opening day lunch
- Special logo recognition at Event Social
- Opportunity to speak at the Event Social
- All company representatives invited to attend networking Event Social
- Free hospitality suite

*Hurry...these exclusives
sell out fast!*

App & Virtual Platform

Sponsor **\$2,500**

- Full page advertisement that loads during every app and virtual platform user session on the opening page
- Logo on all promotions announcing mobile app and virtual event
- Logo recognition in all email promotions at the Gold level
- Company logo inside the conference booklet and program guide, on conference signage, table tents, website, mobile app and virtual platform
- Recognition on the big screens at the opening session, closing session and all lunches
- All company representatives are invited to attend the networking Event Social

Soda Sponsor **\$1,500**

- Special company logo on signage near the soda stations; open during lunch and afternoon breaks
- Banner ad on mobile conference app and virtual platform
- Company logo inside the conference booklet and program guide, on conference signage, table tents, website, mobile app and virtual platform
- Recognition on the big screens at the opening session, closing session and all lunches
- All company representatives are invited to attend the networking Event Social

Water Bottle Sponsor **\$1,500**

- Company logo on 1,000 specially printed labels on water bottles given to all attendees, exhibitors and staff in swag bag
- Company logo inside the conference booklet and program guide, on conference signage, table tents, website, mobile app and virtual platform
- Recognition on the big screens at the opening session, closing session and all lunches
- All company representatives are invited to attend the networking Event Social

Game Sponsor **\$1,000**

- Company logo on game signage during the event
- Company logo on game card
- Social media mentions
- Recognition in the conference booklet and program guide
- Recognition at Event Social
- All company representatives are invited to attend the networking Event Social

ATTENDEE DEMOGRAPHICS

YEARS OF EXPERIENCE		
	2023	2024
1-3 Years	17.04%	14.29%
4-9 Years	27.96%	27.21%
10-19 Years	34.20%	37.18%
20+ Years	20.81%	21.32%

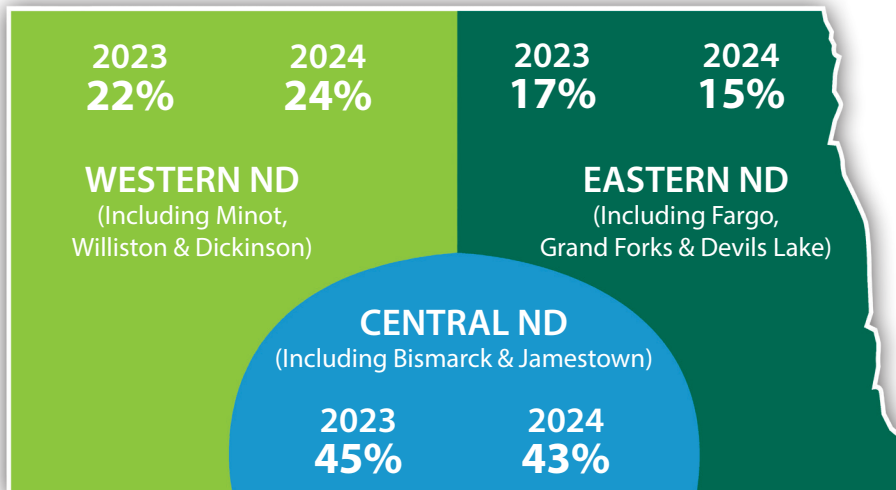
INDUSTRY	AFFILIATION	
	2023	2024
Aerospace	0.36%	0.00%
Agriculture	4.76%	3.46%
Construction	11.90%	12.50%
Government	7.74%	10.72%
Health Care	4.40%	2.52%
Insurance	0.95%	1.05%
Manufacturing	13.57%	14.71%
Mining	11.31%	9.77%
Oil & Gas	18.33%	18.69%
Other Industry	12.86%	7.98%
Petrochemical	0.12%	0.21%
Professional Services	2.14%	0.63%
Transportation	2.50%	2.31%
Utilities	9.05%	15.44%

JOB TITLE		
	2023	2024
Administrative Support	1.79%	0.54%
CEO/President/Owner	1.02%	2.17%
Director	3.32%	10.87%
EHS	8.93%	6.25%
Electrician	4.34%	1.63%
HSE	8.93%	11.14%
Human Resources	5.87%	1.36%
Maintenance	4.34%	6.79%
Mechanic	4.59%	2.45%
Operations	7.14%	4.08%
Coordinator/General Manager	26.79%	30.98%
Safety Director/Manager	19.13%	16.58%
Safety Consultant	*	4.08%
Vice President	1.28%	1.09%
* Category not tabulated		

FIRST TIME ATTENDING		
	2023	2024
Yes	31.63%	34.45%
No	68.37%	65.54%

Reflects the feedback of those who completed the demographic survey during registration.

ATTENDEES BY REGION



2023
906
participants from
302 companies
and **12 states.**

2024
952
participants from
325 companies
and **30 states.**

127
exhibitor booths
representing
107 companies.

149
exhibitor booths
representing
123 companies.

Out-of-state attendees **2023**
16%

2024
18%