Selling alcohol to minors is a crime punishable by law, no matter what, but being educated on the matter can help you, your business and community toward alcohol prevention in youth.

Contact us today to learn more about implementing the NDSC’s Responsible Beverage Server Training!

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North Dakota Leads the Nation in Binge, Underage Drinking

41% of all fatal crashes in 2015 were alcohol-related and resulted in 54 fatalities.\(^1\)

As many as 50% of servers in alcohol establishments have served alcohol to underage youth in compliance checks conducted by local law enforcement agencies.\(^2\)

21% of North Dakota’s 9th through 12th graders reported they drank more than 5 drinks in a row in a couple of hours at least once in the previous 30 days.\(^3\)

In 2009, 245 youth 12-20 years old were admitted for alcohol treatment in North Dakota, accounting for 17% of all treatment admissions for alcohol abuse in the state.\(^4\)

During 2009, an estimated 9 traffic fatalities and 205 nonfatal traffic injuries were attributable to driving after under age drinking.\(^5\)

You can be a part of the solution with RBS!

What is Responsible Beverage Server (RBS) Training?
RBS aims to reduce alcohol related problems by educating business establishments on the proper service and sales of alcohol. It is designed to educate owners, managers, servers and sellers at alcohol establishments about strategies to avoid illegally selling alcohol to underage youth and intoxicated customers.

RBS certified managers, servers and sellers:
• Understand the effects and consequences of alcohol use and abuse.
• Recognize the importance of implementing and upholding local laws and business policies that prevent underage and binge drinking.
• Understand alcohol policies and laws and the potential consequences for failing to comply.
• Are prepared to handle situations where these laws and policies are challenged.
• Promote the overall health and safety of their patrons by providing responsible customer service.

Why is RBS Important?
Being part of a business – employee or owner – grants you the responsibility to be educated in preventing alcohol abuse and underage drinking. It protects both the establishment from liability concerns and the customers from the dangers of irresponsible alcohol consumption.

Why is RBS training important to my employees?
Mistakes are bound to happen, but a mistake in selling alcohol to a minor can garner more than a slap on the wrist. Moreover, knowing that you played a hand in preventing the possible harms of irresponsible alcohol consumption is surely a personal achievement that you can take pride in.

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\(^1\) North Dakota Department of Transportation, 2014 Crash Summary
\(^2\) From data compiled by North Dakota’s regional Safe Communities programs, 2005-2008.
\(^3\) North Dakota Youth Risk Behavior Survey, 2013
\(^5\) Underage Drinking Enforcement Training Center